

Paul E. Schoneveld

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Objective

To join a vibrant and cutting-edge development team at a leading technology firm

Experience

Owner, Paul Schoneveld Development

2007 – present

Client Experience

- **NetPlus Marketing** - developed a Flash gallery timeline to display the history of the client's company, including images and HTML-rendered text within Flash and was all developed using ActionScript 3.
- **essentia creative** - developed an Adobe AIR widget which resides in the task bar as a non-obtrusive application that counts down to deadline dates for a credit card company.
- **XLNTads.com and Poptent.net** - developed the main media viewer using the JWPlayer as a base which uses the MCV (model-control-viewer) code structure. Modified it to include 'credit view', live scrolling in the timeline scrubber as well as including visualizers for music. Currently working on incorporating a PDF and document viewer in ActionScript 3.
- **TastyApps** - developed the Flash prototype for an iPhone game application and assisted in the logic and systems for gameplay and interface for this independent Macware development company.
- **ReplyForAll.com** - co-developer for the main website, building back-end infrastructure in PHP and MySQL. Included several JavaScript implementations and developed an application for contact list scraping.
- **ClickPopMedia** - wrote and blogged ActionScript tutorials for this independent development and design firm. Developed or co-developed several website projects honing skills in Ajax, PHP and other back-end architecture.
- **NewThink** - developed and programmed ActionScript 2 full-Flash movies for this Los Angeles-based development firm that built websites for fashion and photography businesses.
- **Bobby: The Movie** - developed a 3D virtual walkthrough of the Ambassador Hotel lobby for an interactive marketing website for the major studio film. Conceived of and mapped out specific user functions within the 3D Flash environment.
- **SchoneMaternity** - co-developed a Flash and HTML commerce site for a small independent fashion label. Included an Ajax-based store finder app as well as a customized, redesigned commerce interface.

Core Competencies

Front-end web development, including ActionScript 2 & 3, JavaScript and XHTML. Back-end development proficiency in PHP, XML and MySQL. Client-side Adobe AIR development. Software skills include extensive Flash CS4, Flex Builder, Notepad++, PhotoShop CS4, Illustrator CS4, 3D animation using LightWave 3D 8.0, as well as Microsoft Windows Vista, Office and XP. My C++ training has also given me a good base to build my knowledge of other programming languages.

Other Work Experience

Tutor, Lehigh University

2006 - 2008

Tutored up to Calculus level 3 through the university's Mathematics Department

Learning Zone Counselor, Salvation Army

2006 – 2007

Assisted under-privileged children, up through the age of 13, with their school work and life skills. Also developed the Salvation Army Easton Corp chapter's web site and managed their computer system.

Computer Help Desk Consultant, Penn State University

2003 – 2004

Answered computer questions for faculty and students and maintained the computer center.

Counselor, Minsi Trails Boy Scout Camp

Summers 2000 – 2003

Assistant Cook, Crafts Instructor, Ecology Counselor, Archery Director

Education

Penn State University, McKeesport and Lehigh Valley Campuses

Majored in Computer Science, completed 70 credits

2003 - 2005

Northampton Community College

General Education (including 3D Animation)

2002 – 2003

Stanford University, Education Program for Gifted Youth

Advanced Mathematics & Physics,

1998 - 2001

Interests and Other Achievements

Earned Eagle Scout at the Boy Scouts of America in 2003, advanced knowledge and interest in video game theory and development, studying Japanese and Japanese culture